MICHAEL ASHLEY

SENIOR TECHNICAL PRODUCT MANAGER | AI & ENTERPRISE SAAS

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SUMMARY

Senior Technical Product Manager with 7+ years taking enterprise SaaS, healthcare and infrastructure products from strategy to launch. Founded Imogen Labs and built a portfolio of AI and infrastructure products, running an AI-agent delivery model that ships about 30 production releases a month. Previously led a revenue-critical, 12-team platform program at Neptune Technology Group and owned the SaaS product portfolio at Healthcare Integrations. Known for turning ambiguous customer problems into shipped products and for leading engineering teams through complex, cross-functional delivery.

CORE COMPETENCIES

Product leadership: Product strategy and vision, roadmapping, prioritization, go-to-market, customer discovery, requirements and acceptance criteria, product metrics and OKRs

AI products: LLM and agentic AI products, AI assistants, MCP and agent tooling, training data and evaluation strategy, AI-assisted delivery

Enterprise delivery: Executive and stakeholder management, steering committees, SAFe 6 and Scrum at scale, release management, risk management, vendor management

Platforms and tools: Jira and Confluence, AWS, enterprise SSO (Okta, SCIM), APIs and integrations, CI/CD, Docker, HIPAA-regulated data

EXPERIENCE

IMOGEN LABS Duluth, GA (Remote)

Founder and Senior Technical Product Manager Sep 2025 – Present

- Founded an AI-first software company and built a portfolio of AI, developer and infrastructure products, owning vision, roadmap, delivery and go-to-market for each.
- Took Eight.ly OS, a server platform that consolidates the NAS, container and virtualization market (Unraid, Portainer, Proxmox), from concept to a November 2026 commercial launch in 98 releases over six months, and proved the full purchase-to-activation funnel end to end before launch.
- Designed and ran an AI-agent delivery operating model: one product manager directing AI engineering agents across 26 product backlogs, sustaining about 30 production releases a month behind quality gates of 13,000+ automated tests and 42 CI checks.
- Launched Nova, an on-device AI assistant with 41 system integrations; set the training-data and evaluation strategy and released the models and a 4,909-example dataset as open source on Hugging Face.
- Shipped keen, an open-source Atlassian CLI and MCP server covering 1,843 enterprise APIs, giving AI agents governed access to Jira and Confluence through two tools; distributed through Homebrew and the MCP registry.
- Grew HomelabARR, the company's open-source community product, to 56,000+ downloads; launched MemIndex, a subscription AI product, and two iOS apps; contributed an interoperability fix accepted into Docker's open-source docker-agent.

NEPTUNE TECHNOLOGY GROUP Duluth, GA (Hybrid)

Software Project Manager, Product Delivery Jan 2024 – Aug 2025

- Led product delivery of a multi-tenant electronic work-order platform for water-utility field crews across the U.S. and Canada, projected to drive 10%+ of company gross revenue in its first year.
- Directed 12 cross-functional Scrum teams through the full SDLC and sat on two enterprise steering committees, including the Jira Strategy Board that set workflow and reporting standards for 500+ users.
- Spearheaded the enterprise SSO and identity rollout (Okta with SCIM) for Neptune's largest customer, delivering unified sign-in and zero-touch user provisioning.
- Shipped OKR dashboards and operational metrics to the water-utility product line, giving customers performance insight they did not have before and widening the upsell footprint.
- Shaped scope and priorities with an 11-person product team (7 engineers, 2 QA, an engineering manager) on a full AWS stack.

HEALTHCARE INTEGRATIONS, LLC Remote

Senior Technical Product Manager Apr 2023 – Nov 2023

Technical Product Manager Aug 2022 – Apr 2023

- Owned the SaaS product portfolio across concurrent product lines: roadmap, prioritization and turning customer feedback into shipped features.
- Served as customer-facing product lead on the largest project in the company's history, delivered against a fixed deadline.
- Delivered a HIPAA-regulated Laboratory Information System and clinical data integrations for a major healthcare client, on time and on budget.
- Built the product delivery practice from the ground up and redesigned Jira workflows, improving project efficiency 25% and team performance 30%.

G5 TEK SOLUTIONS Suwanee, GA (Remote)

Technical Project Manager Mar 2019 – Oct 2021

- Led implementation teams delivering network infrastructure for Department of Corrections contracts across six U.S. states, owning schedules, procurement, vendors and government compliance.
- Ran concurrent multi-site programs on time and on budget, reporting to state agencies and prime contractors.

INTELLIGENT SAFETY USA INC. Atlanta, GA (Hybrid)

Technical Project Manager (Contract) Jan 2018 – Dec 2018

- Led low-voltage systems engineers across multi-site safety and security installations, from estimate and proposal through closeout on fixed-bid commitments.

CERTIFICATIONS

- Certified SAFe 6 Agilist, Scaled Agile (2023)
- Certified Scrum Product Owner (CSPO), Scrum Alliance (2023)
- Professional Scrum Master I (PSM I), Scrum.org (2022)